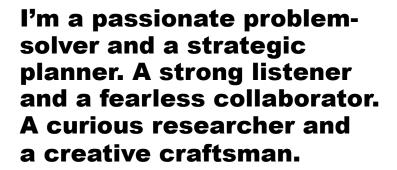


LUKE DEADY

(937) 581-0690 lukedeady@gmail.com www.lukedeady.com



I work closely with agency designers, developers, writers, and account teams to create award-winning multimedia advertising campaigns. Every project starts with a strategic and honest approach that packs a powerful punch. Through the creative process, I develop the connection between the graphics and the voice that facilitates the emotional connection with brands and their consumers.

My career has been focused on direction and production of advertising campaigns (TV, radio, and digital media), branding and identity, web and print design, photography and video for a diverse portfolio of clients including, but not limited to: Butler University, Creighton University, Wittenberg University, ProMusica Chamber Orchestra, University of the Pacific, City of Dublin, Donatos, and OhioHealth.

My work has received multiple awards from the **Addys**, **Tellys**, **Educational Advertising Awards, and Graphic Design USA.**

VIEW WORK SAMPLES



B

February 2022 - Present **ORIGO BRANDING Senior Art Director**

origobranding.com

July 2019 - Dec 2021 SIMPSONSCARBOROUGH

Associate Creative Director, Digital & Design simpsonscarborough.com

> September 2016 - July 2019 **KNOWBLE MEDIA**

> > knowblemedia.com

Creative Director + Lead Designer

February 2014 - September 2016 **FECHTOR ADVERTISING Art Director**

fechtor.com

July 2012 - February 2014 **CHOPBLOCK COLLECTIVE**

Creative Director

chopblockcollective.com

February 2010 - June 2012 TREETREE Designer

treetreeagency.com

2005 - 2009 **COLUMBUS COLLEGE OF ART & DESIGN**

BFA, Advertising & Graphic Design